

# CITY OF LODI

### COUNCIL COMMUNICATION

AGENDA TITLE:

Specifications and Advertisement for Bids for

Printed Envelopes, 1995 Requirements

MEETING DATE:

December 21, 1994

PREPARED BY:

Finance Director

RECOMMENDED ACTION:

That the City Council approve the specifications and authorize advertisement for bids for the City's

1995 estimated requirements for printed envelopes.

BACKGROUND INFORMATION:

During the course of business the City uses a variety of printed envelopes. Most significant in vol-

ume are those used to mail utility bills and return payments. Lesser quantities are used for regular

departmental correspondence, accounts payable checks, and business licenses.

During 1994, the first year that printed envelopes were purchased on an annual contract, the City saved an estimated \$2,200, compared to purchases that were individually bid. We expect to see similar savings in 1995.

The specifications reflect estimated requirements for the calendar year 1995 (Part I), as well as specific size and printing requirements for each type of envelope (Part II).

FUNDING:

Estimated cost: \$9,500.00

Each department budgets annually for printing requirements, and funding for the purchase of enve-

lopes is included in those budgeted amounts.

BID OPENING DATE:

January 17, 1995

Dixon Flynn, Finance Director

Prepared by Joel Harris, Purchasing Officer

APPROVED

THOMAS A. PETERSON City Manager O

### City of Lodi Printed Envelopes

### PART I: Estimated 1995 Requirements

Envelope Description	Est. 1995 Req.
#6¼ Window, Bus. Lic.	5,000
#9 Window, Accts Payable,	10,000
#9 Regular, Utility Payment	300,000
#9 Regular, Delinq. Utility Payment	25,000
#10 Regular, Letterhead	30,000
#10 Regular, Police Dept.	5,000
#10 Regular, Parks/Rec.	10,000
#10 Window, Utility Bill	300,000
#10 Window, Delinq. Utility Bill	25,000
#10 Window, Letterhead	5,000
#10 Window, Police Dept.	5,000

NOTE: These quantities represent the City's best estimate of requirements for calendar year 1995.

While made in good faith, THEY DO NOT REPRESENT A COMMITMENT ON THE PART OF THE CITY OF LODI TO PURCHASE THESE QUANTITIES. A COMMITMENT TO PURCHASE IS MADE ONLY BY CITY OF LODI PURCHASE ORDER ISSUED PRIOR TO ACTUAL NEED.

### City of Lodi Printed Envelopes

### PART I: Estimated 1995 Monthly Requirements

Envelope Description	Est. Annual Req.	Jan	<u>Feb</u>	Mar	.Apr	May	Jun	Jul	Aug	Sep	.Oct	Nov	Dec
#6¼ Window, Bus. Lic.	5,000	-	-	-	-	-	•	-	-	-		5,000	•
#9 Window, Accts Payable	10,000	•	•	•	10,000	•	•	•	. •	•	•	•	•
#9 Regular, Utility Payment	300,000	-	75,000	•		75,000	•	-	75,000	-	-	75,000	•
#9 Regular, Delinq. Util. Pay	mt 25,000	•	•	•	•	12,500	•	-	-	•	-	12,500	
#10 Regular, Letterhead	30,000	-		-	15,000		-	-	-	15,000	•	•	-
#10 Regular, Police Dept.	5,000		-		-	-	5,000		•	-	•		•
#10 Regular, Parks/Rec	10,000	•	•	-	•	•	•	10,000	•	-	•	-	•
#10 Window, Utility Bill	300,000	-	75,000	-	•	75,000	-	-	75,000	-	•	75,000	-
#10 Window, Delinq. Util Bil	1 25,000	-	-		•	12,500	•	-			•	12,500	•
#10 Window, Letterhead	5,000	-	-		-	-	•	•		5,000	•	-	-
#10 Window, Police Dept.	5,000	•				•	5,000	٠.	•			-	-

NOTE: These quantities represent the City's best estimate of requirements for calendar year 1995. While made in good faith, THEY DO NOT REPRESENT A COMMITMENT OF THE PART OF THE CITY OF LODI TO PURCHASE THESE QUANTITIES. A COMMITMENT TO PURCHASE IS MADE ONLY BY CITY OF LODI PURCHASE ORDER ISSUED PRIOR TO ACTUAL NEED.

SCHEDULE 1-B

City of Lodi Printed Envelopes PART II: Envelope Specifications Page 1

6% Window: (Business License) Size: 3-5/8" x 61/2": White Wove, Sub 24; Diagonal Seam Style:

Printing: Offset printed 1-color black, one side;

Copy: To be typeset by the printer per sample furnished by the City; "City of Lodi" - Helvetica Bold, spaced, 8-point; Type style:

Address: Helvetica 8-point;

"Return Postage Guaranteed" - Helvetica 7-point

Window: Poly-covered to meet U.S. Postal Service requirements; Size: 14" x 34", located 1/2" from left side of envelope,

1-1/16" up from the bottom;

Packaging: Case qty: 5,000/case, or 10 boxes of 500/box per case

#9 Standard Window: (Accounts Payable)

Size: 3-7/8" x 8-7/8": White Wove, Sub 24;

Inside security panel of printer's choice;

Diagonal Seam Style:

Printing: Offset printed 1-color Black, one side;

Copy: To be typeset by the printer per sample furnished by the City; "City of Lodi" - Helvetica Bold, 12-point, spaced; Type Style:

"Accounts Payable" - Helvetica, 8-point;

Address - Helvetica, 8-point

Window: Poly-covered to meet U.S. Postal Service requirements; Size: Standard 4½" x 1-1/8", located 7/8" from left side of

envelope, 1/2" up from the bottom;

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

City of Lodi

Printed Envelopes

PART II: Envelope Specifications

Page 2

#9 Standard Regular: (Utility Payment)

Size: 3-7/8" x 8-7/8";

White Wove, Sub 24;

Recycled Paper to meet State requirements;

Diagonal Seam Style;

Printing: Offset printed 1-color Black, two sides;

Sorting Bar 1/4" wide, printed 1" down left side from upper

left corner:

FIM Marks and Bar Codes: Per sample furnished (Film

Positives provided by City); FIM Marks and Bar Codes must

meet U.S. Postal Service Requirements;

Front Copy: To be typeset by the printer per sample furnished by

the City;

Type Style: Helvetica;

Type Sizes:

"From...": 8-point;

"Place Stamp Here...": 6-point;

"City of Lodi": 12-point;

Address: 12-point

Back Copy: To be typeset by the printer per sample furnished;

Type Style: Helvetica, 12-point

Color: Black;

Copy: Text - Helvetica 10-point; Recycle Symbol to be typeset by the printer per sample furnished by the

City;

"Recyclable and..." and symbol: 10% screen;

Envelopes must be suitable for use as an insert on Pitney-Bowes inserting system.

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

City of Lodi

Printed Envelopes

PART V. Envelope Specifications

Page 3

#9 Standard Regular:

Size: 3-7/8" x 8-7/8";

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(Delinquent Utility Payment)

Canary, Recycled. Wove, Sub 24;

Recycled Paper to meet State requirements;

Diagonal Seam Style;

Printing: Offset printed 1-color Black, two sides:

Sorting Bar 1/4" wide, printed 1" down left side from upper

left corner;

FIM Marks and Bar Codes: Per sample furnished (Film Positives provided by City); FIM Marks and Bar Codes must

meet U.S. Postal Service Requirements;

Front Copy: To be typeset by the printer per sample furnished by

the City;

Type Style: Helvetica;

Type Sizes: "From...": 8-point;

"Place Stamp Here...": 6-point;
"City of Lodi": 12-point;
Address: 12-point

Back Copy: To be typeset by the printer per sample furnished;

Copy: "FOR PRIORITY PROCESSING.. THANK YOU"

Type Style: Helvetica, 12-point;

Color: Black;
Copy: "Recyclable and ..."

Type style: Helvetica 10-point;

Recycle Symbol to be typeset by the printer per sample

furnished by the City;

"Recyclable and..." and symbol: 10% screen:

Envelopes must be suitable for use as an insert on Pitney-Bowes insert-

ing system.

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

#10 Regular, Letterhead:

Size: 4-1/8" x 9½";

White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color black, one side:

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point;

Address: Helvetica 8-point;

Packaging: Case qty: 5 boxes of 500/box

City of Lodi Printed Envelopes

### PART II: Envelope Specifications

Page 4

#10 Regular, Police Dept:

Size: 4-1/8" x 91/2":

White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color blue, one side;

Copy: To be typeset by the printer per sample furnished by the City; (Artwork/photo screening to be furnished by the City);

Type Style:

"Lodi Police Department" - CG Times Bold, 12-point;

Address: CG Times 10-point;

"An honor to serve...": Souvenir Bold Italic, 8-point;

Packaging: Case qty: 5 boxes of 500/box

#10 Regular, Parks/Rec Dept:

Size: 4-1/8" x 91/2";

White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color brown, one side;

Copy: To be screened and typeset by the printer per sample furnished

by the City;

(Artwork to be furnished by the City);

Type Style: "Lodi Parks and Recreation Department" - Daisy Wheel

Script 12-point;

Address: Helvetica 11-point;

Packaging: Case qty: 5 boxes of 500/box

City of Lodi Printed Envelopes

#### PART II: Envelope Specifications

Page 5

#10 Standard Window: Size:

dow: Size: 4-1/8" x 91/2";

(Utility Bill)

White Wove, Sub 24:

Recycled paper to meet State requirements;

Diagonal Seam Style:

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point;

"Utility Bill Enclosed" - CG Times Bold, 16-point;

Address: Helvetica, 10-point

Postage Block: Helvetica, 9 and 11 point

"Printed on Recycled Paper" - Helvetica, 9-point (10% Screen)

Recycle symbol per sample, 10% Screen;

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 41/2" x 1-1/8", located 7/8" from left side of

envelope, and 1/2" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.

#10 Standard Window: Size: 4-1/8" x 91/2";

(Immediate Response Req.)

Canary, Recycled, Wove, Sub 24;

Recycled paper to meet State requirements;

Diagonal Seam Style:

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style:

"City of Lodi" - CG Times Bold, 18-point;

"Immediate Response Requested" - CG Times Bold,

16-point;

Address: Helvetica, 10-point

"Printed on Recycled Paper" - Helvetica, 9-point (10% Screen)

Recycle symbol per sample, 10% Screen;

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 41/2" x 1-1/8", located 7/8" from left side of

envelope, and 1/2" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.

City of Lodi Printed Envelopes

### PART II: Envelope Specifications

Page 6

#10 Standard Window; Size:

4-1/8" x 91/2";

(Letterhead)

White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point;

Address: Helvetica 8-point;

Packaging: Case qty: 5 boxes of 500/box

#10 Standard Window: Size:

4-1/8" x 91/2";

(Police Dept)

White Wove, Sub 24; Diagonal Seam Style:

Printing: Offset printed 1-color blue, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

(Artwork/photo screening to be furnished by the City);

Type Style: "Lodi Police Department" - CG Times Bold, 12-point;

Address: CG Times, 10-point

"An honor to serve...": Souvenir Bold Italic, 8-point;

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 41/2" x 1-1/8", located 7/8" from left side of

envelope, and 1/2" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.